



PAIGE NUZZOLILLO

USER EXPERIENCE RESEARCHER

WWW.PAIGENUZZOLILLO.COM

ABOUT

I am a creative, empathetic and collaborative researcher with a strong background in UX research, participatory action research (PAR), communications and design thinking.

SKILLS

Research Planning
Discovery Research
Evaluative Research
Research Program Development
Research Operations
Panel Management
Strategic Recruitment
Storytelling
Marketing and Communications
Training

METHODOLOGIES

In-depth interviewing
Art-based research
PAR
Contextual Inquiry
Surveys (including MaxDiff)
Card Sorting
Behavioral diagnosis
Heuristic evaluation
Unmoderated Usability Testing
Moderated Usability Testing
Concept Testing
Journey Mapping
Empathy Mapping
Persona Building
Ideation Workshops

EXPERIENCE

SENIOR UX RESEARCHER, INDEED.COM

February 2021 - Present | Seattle, WA

SENIOR UX RESEARCHER, DELTA DENTAL OF WA

August 2018 - January 2021 | Seattle, WA

PRODUCT TRAINING LEAD, BRIKIT

October 2016 - April 2018 | Seattle, WA

PROJECT MANAGER, MICROSOFT (BEYONDSOFT)

May 2016 - September 2016 | Seattle, WA

JUNIOR PRODUCT MANAGER, THRILLIST

February 2015 - April 2016 | NYC

COMMUNICATIONS COORDINATOR, JDRF

March 2014 - February 2015 | NYC

MARKETING ASSISTANT, YELP.COM

October 2012 - March 2014 | CT, NYC

**QUALITATIVE RESEARCHER, INSTITUTE FOR
COMMUNITY RESEARCH (ICR)**

June 2008 - March 2013 | Hartford, CT

**NORTH AMERICAN LANGUAGE AND CULTURE
ASSISTANT, SPANISH MINISTRY OF EDUCATION**

October 2010 - June 2011 | Asturias, Spain

EDUCATION

UNIVERSITY OF CONNECTICUT

Bachelor of Arts in Anthropology | 2006-2010

Honors Program student - [thesis published on UConn Open Commons](#)

RECENT TRAINING

- Irrational Labs Behavioral Economics Bootcamp
- Nielsen Norman Group UX Certificate
- Nikki Anderson, User Research Academy
- Hexagon UX Mentorship Program